### Machine Learning

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# Definitions...

- Confusingly similar array of terms:
  - <sup>–</sup> Machine Learning
  - Statistics
  - Artificial Intelligence
  - Data Mining
  - Deep Learning

# Definitions

• No universally accepted definitions for any of these things...

### Machine Learning

 "A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P if its performance at tasks in T, as measured by P, improves with experience E."

Mitchell, T. (1997). Machine Learning. McGraw Hill.

 "The programming of a digital computer to behave in a way which, if done by human beings or animals, would be described as involving the process of learning."

A. L. Samuel, "Some studies in machine learning using the game of checkers," in IBM Journal of Research and Development, vol. 44, no. 1.2, pp. 206-226, 1959.



Introduction to Data Mining, 2nd Edition



 "A branch of mathematics dealing with the collection, analysis, interpretation, and presentation of masses of numerical data"

https://www.merriam-webster.com/dictionary/ statistics

 Emphasis on mathematical rigor... Which tends to encourage relatively simple models with relatively few parameters

# Artificial Intelligence

- AI:
  - "Artificial intelligence is that activity devoted to making machines intelligent, and intelligence is that quality that enables an entity to function appropriately and with foresight in its environment."

Nils J. Nilsson, The Quest for Artificial Intelligence: A History of Ideas and Achievements (Cambridge, UK: Cambridge University Press, 2010).

# Data Mining

 "Data mining is the process of automatically discovering useful information in large data repositories"

Pang-Ning Tan et. al., Introduction to Data Mining, 2<sup>nd</sup> Edition (Pearson, 2019).



Introduction to Data Mining, 2nd Edition

# Data Mining Tasks



Traditional Machine Learning Task Breakdown



# Interesting Times

- The last 10-15 years have seen dramatic progress in machine learning
- Much of this can be attributed to progress in deep learning

# Deep Learning

"Representation learning is a set of methods that allows a machine to be fed with raw data and to automatically discover the representations needed for detection or classification. **Deep-learning** methods are representation-learning methods with multiple levels of representation, obtained by composing simple but non-linear modules that each transform the representation at one level (starting with the raw input) into a representation at a higher, slightly more abstract level."

# "Shallow" Learning

- Decision Trees
- Random Forests
- Support Vector Machines
- Logistic Regression
- Three-layer Neural Networks
- Naive Bayes
- K-Nearest Neighbors
- Linear Discriminant Analysis
- .

• Good news... More training data leads to higher accuracy:



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• Bad news... Algorithm doesn't scale:



Shallow algorithm that <u>can</u> handle massive training data:



• Promising! Let's try more data...

- Shallow algorithm that <u>can</u> handle massive training data:
- Promising! Let's try more data...





• Nope. Performance asymptote.

# The Nice Thing About Deep Learning...

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Silver, David, et al. "Mastering the game of Go without human knowledge." Nature 550.7676 (2017): 354.

### GPT-3



Brown, Tom, et al. "Language models are few-shot learners." Advances in neural information processing systems 33 (2020)

# Buyer Beware! CS 445

- Math
- Python
- Independent initiative

# Python

- Python is the most widely used language in machine learning (at least for research and education)
- Our toolset:
  - Anaconda
    - numpy
    - scikit-learn
    - PyTorch
    - Pandas

# **Course Emphasis**



# Course Logistics...

## Classification/Data





### **Decision Tree Classifier**



ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



**Training Data** 

**Model: Decision Tree** 

### **Decision Tree Classifier**



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There could be more than one tree that fits the same data!

**Training Data** 

### For Tuesday

- Complete the posted reading
- Log into Canvas and complete the reading quiz and course survey
- Set up your Python environment
- Get Started on PA0