

Effecting Change Through Creative Data Use



PRESENTATION OBJECTIVES...

- Overview of Apps4VA
- Overview of VLDS
- Introduction to Apps4VA JMU
- Demo of Cool School App
- Overview of Apps4VA HS Competition I
- > Feedback on Apps4VA HS Competition II







ENTER ARRA AND THE VLDS



2009

Federal funding to build a longitudinal data system



2009-2013

VLDS Four founding agencies collaborated on a pioneering effort to launch a system that can be expanded to include other agencies















WHAT GOOD IS THE DATA IF NOBODY USES IT?

- How can we reach beyond accountability requirements?
- What types of applications would users want and need?
- How can we spread the word?



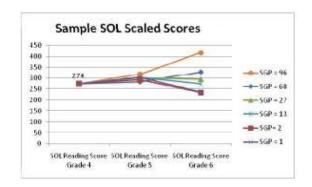




IT BEGAN WITH AN IDEA...

- How can we improve student outcomes?
- ▶ What if we could track students not only during K-12, but beyond – even into the workplace?







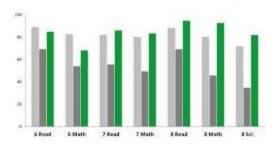






WITH THAT INFO WE COULD







The possibilities are endless!







ENTER APPS4VA: LET'S UNLEASH THE POWER OF DATA!

- Launch a software application (apps) development program
- Challenge the public to
 - review the data and design new and different ways to interpret it
 - create new tools to achieve the goal of better data-driven decisions









BEST PRACTICES RESEARCH

EVENTS









COMPETITIONS







High School Competition







APPS4VA HIGH SCHOOL COMPETITION

VIRGINIA PUBLIC HIGH SCHOOL STUDENTS HAD TWO OPTIONS:

Develop a theoretical idea for an app and describe how it would work



Create an actual working prototype







APPS4VA HIGH SCHOOL COMPETITION

FIRST PRIZE WINNER: CONCEPT APP

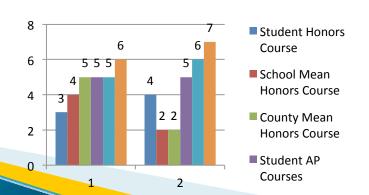




"...it may be possible to understand trends in study habits and better them by providing timely help to students who are most in need. The idea is to create a student dashboard on blackboard or someplace where the student constantly gets information

Dynamic Dashboard that keeps getting populated every time a grade is posted





Performance Student Support system

Pear helps

EDUCATION



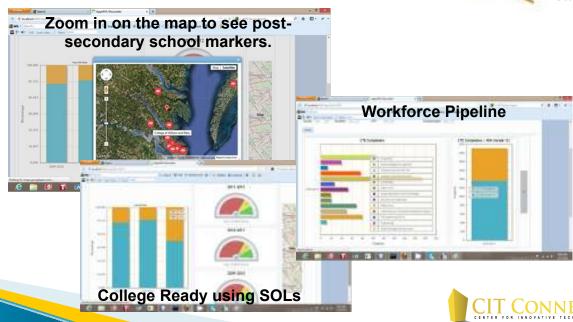
APPS4VA HIGH SCHOOL COMPETITION

FIRST PRIZE WINNER: PROTOTYPE

https://dps.gc.k12.va.us:8443/Apps4VA GCPS/











JMU CS474: DATABASE DESIGN & APPLICATION COURSE



"Start with an education question you think is important. Then pick at least one dataset from VLDS and create a new way to use the data. Mashups are encouraged"

Spring 2013 and 2014 Semesters









WHAT TYPES OF APPS DID THE STUDENTS CREATE?

2014 Winners - 1st Place

Cool School: Enables families to compare nearby schools and divisions

which are ranked based on test scores, enrollment rates,

and graduation rates. Useful for considering home

purchases/moves.

Digiapps: Allows parents and educators of special needs students

to identify and rank schools that match students' needs

using t-tests.

NULL: Reveals how school schedules impact student learning

capabilities by comparing school schedules and student

performance across the state.

"It was [a] challenging and intriguing mission that prepared us to work with real data for the real web application."

-2014 CS474 Student

"I had a lot of fun working on the Apps4VA project!"

- 2014 CS474 Student



WHAT TYPES OF APPS DID THE STUDENTS CREATE?

2014 Winners - 2nd Place

Database 2: The SQL

Helps parents, teachers, administrators, and policy makers to help identify students who are most at risk of dropping out of high school.

Victorious Secret: Allows users to compare SOL scores and Career and Technical Education (CTE) completers by region or school to labor market projections in the area.

SOL-ution:

Provides teachers with easy access to their students' SOL test scores and tools to compare current classrooms with previous cohorts.

"...it transformed a mere school project into an exciting opportunity."
- 2014 CS474 Student

"I'm excited to continue working on the project."

- 2014 CS474 Student

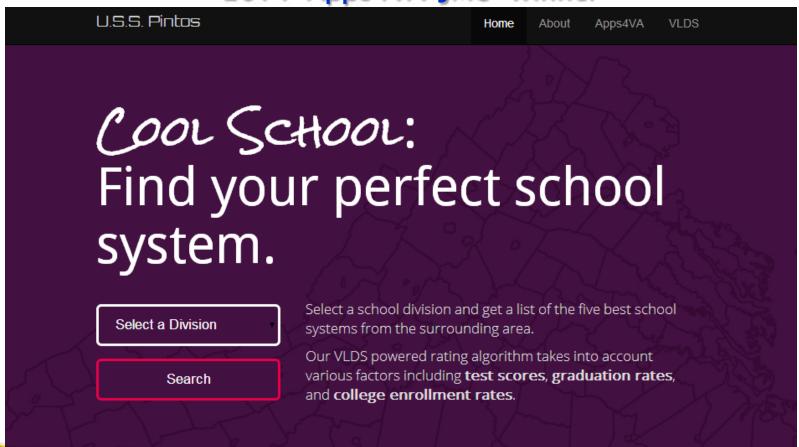
"The apps4va was an incredible and rewarding learning experience that I will never forget."

- 2014 CS474 Student



WHAT TYPES OF APPS DID THE STUDENTS CREATE?

2014 Apps4VA JMU Winner









WHAT TYPES OF DATA ARE AVAILABLE?

Fall Membership	
December 1 Spec	ial Education Child Count
O Test Data	
Career & Technic	al Education (CTE) Program Graduates and Completers
O Annual High Scho	ool Graduates and Completers
O Annual Dropouts	
On-Time Graduati	ion Rate and Cohort Dropout Rate
O Postsecondary En	rollment
Postsecondary Ac	hievement







WHY IS THIS IMPORTANT TO STUDENTS?

- Real data on real students, not "dummy data"
- Data is about them Virginia Students
- Apps could benefit Virginia Students
- Experience in helping to solve real world problems







YOUR FEEDBACK: NEXT STEPS

Scaling Apps4VA JMU (CS474) to a high school program

- What are reasonable expectations of high school students?
- How would the program look?
- Requirements
- Incentives:
 - Option to fulfill the "Performance Task" requirement for the new AP curriculum
 - Guidance,
 - Opportunity,
 - Prizes,
 - Recognition
 - Others?
- Recruitment









http://www.apps4va.org



