

THE FALLON CHALLENGE 2025



Apply Here!



IDEA

Do You Have a New and Exciting Business Idea?



TEAM

Compete in Teams of 1-2 JMU Students



APPLY

Open to All Majors and All Class Years



PITCH

Present Your Idea to a Panel of Entrepreneurs and Business Leaders



SCHOLARSHIP

\$2,000 Scholarship Awarded to Winner(s) on Evening of Event



REALITY

Gain a Network and Learn How to Make Your Business a Reality



Gilliam Center for Entrepreneurship

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